



FINE AUSTRALIAN WINES

1<sup>st</sup> December 2020

## MEDIA RELEASE

### Alternative Wine Varieties Proving Popular

The 2020 Australian Alternative Varieties Wine Show (AAVWS) saw Berton Vineyards receive:

**Gold** - Metal Label 2020 Vermentino

**Gold** - Metal Label 2020 Viognier

Silver - Metal Label 2019 Durif

and Bronze for the 2020 Winemakers Reserve Fiano and 2020 Berton Vineyards Aranel.

We are delighted with the recognition, particularly for our gold winning whites. The AAVWS encourages growers and winemakers to champion lesser known varieties and wine lovers to be forward thinking with their choices.

AAVWS began in 2001 with just 160 entries, and this year saw over 800 entries in 40 classes, with a high level of competition. The Show aims to provide a different look at wines and an alternative to the mainstream, providing a showcase for lesser-known or emerging varieties and encouraging people to try something different.

The growth in entries is indicative of Australia's appetite for alternative wine varieties over the last decade, particularly wine grapes that thrive in our warm climate. As with our Gold medal winning wines.

Vermentino, an Italian varietal, has a similar weight and profile to Sauvignon Blanc or Pinot Grigio. Our Metal Label Vermentino continues to surprise with its quality and price, impressing wine show judges and consumers alike with a fresh and crisp palate, and affinity to wine and food matching.

Highly esteemed in the old world, Viognier is quickly forging a reputation in Australia as a complex, full bodied and flavoursome alternative to Chardonnay. Our Metal Label version is consistently described as 'punching above its weight', with flavours of soft fleshy mandarin and marmalade fruit, and hints of baked apple and spice.

All wines are available in Cellar Door or online at [www.bertonvineyards.com.au](http://www.bertonvineyards.com.au)

For tasting notes, images or further information about this and other award winning wines from Berton Vineyards email [leigh@bertonvineyards.com.au](mailto:leigh@bertonvineyards.com.au) or visit [www.bertonvineyards.com.au](http://www.bertonvineyards.com.au) or phone +61 2 6968 1600